

*Last Updated: 30 November 2025*

## 1. Introduction

This Privacy Policy outlines how PulseoXcore ("we," "our," or "us") collects, uses, discloses, and protects your personal information when you access or use our website at <https://www.pulseoxcore.com> (the "Service").

We are committed to safeguarding your privacy and ensuring that your personal information is handled securely and in compliance with applicable data protection laws. This policy is designed to explain your rights and how those rights are protected.

## 2. Data Controller

The data controller responsible for the processing of your personal information is:

Pulseoxcore

Email: [hello@pulseoxcore](mailto:hello@pulseoxcore)

## 3. Information We Collect

We may collect, use, store, and process the following categories of personal information:

- Personal Information: Such as your name, email address, telephone number, and any other information you voluntarily provide to us.
- Usage Data: Including IP address, browser type, pages visited, referring URLs, and the time spent interacting with our website.
- Cookies and Tracking Technologies: Data collected through cookies and similar tracking tools to understand your browsing behavior and improve the Service.
- Payment Information: Billing and payment details submitted when making purchases. Payment card information is processed securely by third-party payment processors; we do not store full card details.
- Location Data: Approximate location based on your IP address or precise geolocation if you explicitly grant permission.
- Device Information: Such as device type, operating system, browser settings, and unique device identifiers.

## 4. How We Use Your Information

We process your personal information for the following purposes:

- To operate, provide, and maintain the Service.

- To notify you about updates, changes, or improvements to the Service.
- To deliver customer support and respond to your inquiries.
- To analyse and monitor usage patterns to enhance performance and user experience.
- To detect, prevent, and address security or technical issues.
- To comply with legal and regulatory obligations.
- To protect our legitimate business interests.

## 5. Legal Basis for Processing (GDPR)

Where the General Data Protection Regulation (GDPR) applies, we process your personal data under the following lawful bases:

- Consent: When you have expressly consented to the processing.
- Contractual Necessity: When processing is required for the performance of a contract with you or to take steps at your request before entering into a contract.
- Legal Obligation: When necessary for compliance with applicable laws.
- Legitimate Interests: When processing is necessary for our legitimate business interests, provided such interests do not override your rights and freedoms.

## 6. Information Sharing and Disclosure

We may share your personal information with third parties in the following circumstances:

- Analytics Providers (e.g., Google Analytics): To evaluate website usage and performance.
- Advertising and Marketing Platforms (e.g., Facebook): To deliver personalized advertising and marketing communications.
- Email Marketing Services: To manage and send newsletters or promotional messages.
- Payment Processors: To securely process transactions and manage billing.
- Cloud Service Providers: For secure data storage and operational support.
- Customer Support Tools: To assist in providing technical or customer service.
- Legal Requirements: When disclosure is required by law, regulation, or legal process.
- Business Transfers: In the event of a merger, acquisition, restructuring, or sale of assets.

All third parties with whom we share data are required to implement appropriate safeguards to protect your information.

## 7. Data Retention

We retain your personal data only for as long as necessary to fulfil the purposes for which it was collected, including satisfying legal, accounting, or reporting requirements. Where feasible, we will anonymize or securely delete data that is no longer needed.

## 8. Your Rights

If the GDPR applies to you, you have the following rights regarding your personal data:

- Right of Access: To request a copy of the personal data we hold about you.
- Right to Rectification: To request correction of inaccurate or incomplete data.
- Right to Erasure: To request deletion of your personal data under certain circumstances.
- Right to Restrict Processing: To request a limitation on how your data is processed.
- Right to Data Portability: To obtain your data in a structured, commonly used format.
- Right to Object: To object to processing based on legitimate interests.
- Right to Withdraw Consent: To withdraw consent at any time when processing is based on consent.

You may exercise any of these rights by contacting us at [hello@pulseoxcore.com](mailto:hello@pulseoxcore.com).

## 9. Data Security

We employ technical and organizational measures designed to protect your personal information from unauthorized access, alteration, disclosure, or destruction. While we strive to use commercially acceptable means to protect your data, no internet transmission or electronic storage method is entirely secure.

## 10. International Data Transfers

Your personal data may be transferred to and processed in countries outside your jurisdiction. Where such transfers occur, we ensure compliance with applicable data protection requirements and implement appropriate safeguards, such as standard contractual clauses.

## 11. Children's Privacy

The Service is not directed to individuals under the age of 13 (or 16 where required under EU law). We do not knowingly collect personal information from children. If you

believe that a child has provided personal data to us, please contact us so we can take appropriate action.

## 12. Changes to This Privacy Policy

We may revise this Privacy Policy from time to time. Any updates will be posted on this page with the revised "Last Updated" date. Continued use of the Service after such changes constitutes acceptance of the updated terms.

## 13. Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy, please contact us:

**Email:** [hello@pulseoxcore](mailto:hello@pulseoxcore)

**Website:** <https://www.pulseoxcore.com>

This Privacy Policy is effective as of **30 November 2025**.